

BOMA International
Winter Business Meeting and National Issues Conference
February 1-4, 2010
Washington, DC

Retail/Mixed Use SIG
Tuesday, February 2
1:00-2:00pm

A G E N D A

Co-Chairs: Richard King, BOMA/Ft. Lauderdale and the Palm Beaches; Tom Morris, BOMA/San Antonio

Staff Liaison: Patricia M. Areno, CAE, Senior Vice President

1. Call to Order
2. Introductions
3. Update on BOMA Retail Floor Measurement Standard
4. Retail/Mixed Use Project for 2010 – Develop strategies for attracting/servicing retail and mixed-use members
 - a. Review/discuss current “talking points”
 - b. Open discussion re: trends, opportunities, challenges, desired services and programs
 - c. Next steps
5. Using Retail/Mixed Use Team Site on BOMA Web site
6. Other
7. Adjourn