



## What's New at ENERGY STAR®

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## **1. Nine Commercial Partners Receive Annual ENERGY STAR Honors**

Please join us in recognizing the 2007 ENERGY STAR award winners for superior energy management. On March 21<sup>st</sup> in Washington, DC, nine ENERGY STAR commercial partners were recognized for their successful organization-wide energy management strategies and programs.

These award-winning organizations include:

### **Sustained Excellence – Energy Management**

*Food Lion, LLC, Salisbury, NC* – [see press release](#)

*Giant Eagle, Inc., Pittsburgh, PA* – [see press release](#)

*Marriott International, Inc., Washington, DC* – [see press release](#)

*Transwestern, Houston, TX* – [see press release](#)

*USAA Real Estate Company, San Antonio, TX* – [see press release](#)

### **Partner of the Year – Energy Management**

*JC Penny Company, Inc., Plano, TX* – [see press release](#)

*Jones Lang LaSalle, Chicago, IL* – [see press release](#)

*McDonald's USA, Oak Brook, IL* – [see press release](#)

### **Partner of the Year – Energy Efficiency Program Delivery**

*Building Owners and Managers Association (BOMA) International, Washington, DC* – [see press release](#)

For more information on this year's award ceremony, please visit [http://www.energystar.gov/index.cfm?c=pt\\_awards.pt\\_es\\_awards](http://www.energystar.gov/index.cfm?c=pt_awards.pt_es_awards)

## **2. Regional Networking Meeting in Atlanta on May 16<sup>th</sup>**

The U.S. Environmental Protection Agency invites partners to attend an important one-day networking event with ENERGY STAR commercial, industrial, and institutional energy users on Wednesday, May 16, 2007 at the Sam Nunn Atlanta Federal Center in Atlanta, GA. Speakers will include representatives from EPA, the Georgia Environmental Facilities Authority, Servidyne Systems, Linc Network, and Lord, Aeck & Sargent Architecture. By attending this meeting, you will have the opportunity to learn about and discuss best practices, lessons learned, and energy performance achievements in these markets. The full agenda can be found at [www.energystar.gov/networking](http://www.energystar.gov/networking). Please register by May 11<sup>th</sup>.

For more information please contact Tyrone Foster at [tfoster@sentech.org](mailto:tfoster@sentech.org).

### **3. ENERGY STAR Rating To Be Included in CoStar Building Listings**

Starting this month, CoStar Group, Inc. (NASDAQ: CSGP), the number one provider of information services to the commercial real estate industry, will begin showcasing properties that have earned the ENERGY STAR label – the signal of superior energy performance – in its massive online database. [Read the full article](#) and [watch the video](#) of CoStar President and CEO Andrew Florance announcing this initiative and highlighting the importance of the ENERGY STAR rating in raising "awareness about the connection between asset values and energy efficiency within our industry."

### **4. Substantial Cost Savings and Superior Environmental Performance: the 2006 ENERGY STAR Labeled Buildings List**

More than 3,200 top performing buildings have earned the ENERGY STAR for powerful cuts to their energy bills and greenhouse gas emissions. These award-winning buildings represent almost 575 million square feet, save an estimated \$600 million annually in reduced energy bills, and prevent almost 11 billion pounds of greenhouse gas emissions, equal to emissions from almost 900,000 vehicles. EPA has found that buildings earning the ENERGY STAR use about 35 percent less energy than average buildings. [Read the press release](#), [see the list of labeled buildings from 2006](#), and [view the distribution of labels by state](#).

### **5. Data Center Update**

Data centers are quickly becoming a major energy end user in the commercial property markets. From 2000 to 2005, the percentage of electricity demand allocated to data centers grew from 0.6 percent to 1.2 percent nationally, costing businesses over \$3 billion annually. EPA is working with interested parties to identify ways in which energy efficiency can be measured, documented, and implemented in data centers and the equipment they house, especially servers. On April 18th, EPA held a web conference for commercial property owners and equipment manufacturers to discuss the latest developments in the ENERGY STAR data center program. For a complete update, and to find out how you can participate in future activities, see the ENERGY STAR data centers [Web site](#).

## 6. Upcoming Trainings

### **Benchmarking the Energy Performance of Commercial Buildings**

Learn how ENERGY STAR's Portfolio Manager tool can help you evaluate the energy performance of facilities you own, manage, or hold for investment. This FREE training will teach you how to create a user account, identify data requirements, manage and share information, and establish an energy performance rating. The rating serves as a benchmark to compare the energy performance of your facility against similar properties across the nation. From a portfolio perspective, energy performance ratings provide valuable information for making decisions regarding investments in energy efficiency, developing energy management plans, and measuring improvement over time. Register for a training session, browse other trainings available through ENERGY STAR, and view archived trainings from the [ENERGY STAR Training Page](#).

### **The AH&LA Energy Innovation Webinar Series**

On April 4th, the American Hotel & Lodging Association (AH&LA) launched a Webinar series to help hotels learn how to operate more efficiently and profitably. The first three trainings – presented in partnership with the U.S. Environmental Protection Agency's ENERGY STAR® program – will focus on the keys to establishing a successful energy management program that improves your property's efficiency and financial performance. Class Two – covering energy management best practices in the hospitality industry – will take place on June 27. Click [here](#) to register, and for a full listing of courses.

### **The BOMA Energy Efficiency Program (BEEP)**

The Building Owners and Managers Association (BOMA), in cooperation with ENERGY STAR®, has developed an innovative operational excellence program to teach commercial real estate professionals how to reduce energy consumption and costs with proven no- and low-cost strategies for optimizing equipment, people and practices. The next course will take place on Thursday, May 17 and will cover "No- and Low-Cost Operational Adjustments to Improve Energy Performance." More information on the program can be found [here](#).

## 7. The NAPEE Sector Collaborative — Bring Down the Barriers to Energy Efficiency

The National Action Plan for Energy Efficiency (NAPEE) is an effort led by more than 50 leaders in the electric and gas utility sectors to create a sustainable, aggressive national commitment to energy efficiency. NAPEE has launched an important effort in the Sector Collaborative on Energy Efficiency to encourage new energy efficiency commitments from organizations within the retail, hospitality, commercial real estate, and grocery and cities sectors. Participants from these sectors will join representatives from gas and electric utilities to explore the tools and resources needed to overcome the barriers and pursue the benefits of energy efficiency. The first Sector Collaborative will take place on June 27 and 28, 2007 in Washington, DC. For more information, see the [NAPEE Web site](#).

## 8. ENERGY STAR Web Site Updates

### ENERGY STAR Publications Page – **NEW**

Need posters? Coloring Books? Sector-specific factsheets...in Spanish? It's all at the **NEW** ENERGY STAR publications page, where partners can order publications online. Just find the publication you want and fill out the order form, and ENERGY STAR will send your order free of charge. Click [here](#) to test it out.

### Connect with other Energy Managers in Monthly Partner Networking Conferences

ENERGY STAR Energy Management Web Conferences are held regularly on the third Wednesday of the month from 1:00 p.m. to 2:30 p.m. Eastern. Each is structured around a different energy management topic. Conferences are convened for the benefit of ENERGY STAR Partners and provide a forum for sharing successful energy management practices. If you would like to receive regular networking updates, please sign up [here](#).

Upcoming topics:

- **May:** *Assessing Facility Energy Management Practices*
- **June:** *Our Top 3 Energy Projects*
- **July:** *Saving Energy with Water Efficiency*

### Change a Light Update

The *Change a Light* campaign is getting underway for 2007, allowing you to gain recognition for replacing your incandescent light bulbs with compact fluorescent light bulbs (CFLs). The ***ENERGY STAR Change a Light, Change the World Campaign*** is a national call-to-action encouraging individuals and organizations to help change the world, one light, one energy-saving step at a time. The U.S. Environmental Protection Agency, Department of Energy, and Department of Housing and Urban Development are cosponsoring the Campaign this year. [Learn how to join this initiative.](#)

## 9. The American Bar Association Steps Up to the Challenge

The American Bar Association (ABA) Section of Environment, Energy, and Resources (SEER) and the EPA have partnered to encourage law offices to take simple, practical steps to become better environmental and energy stewards. Law offices can participate by joining at least one of three voluntary EPA partnership programs that encourage better office paper management, the use of renewable energy, and better energy management. [Read more...](#)

## 10. Recent ENERGY STAR Articles in Industry Publications

- ["Creating Energy Efficient Buildings"](#) – *Building Operating Management*, March 2007
- ["Compact fluorescents save money, energy"](#) – *Hotel & Motel Management*, March 5, 2007
- ["Star Power"](#) and ["A Brighter Future"](#) – *Fortune*, March 2007